

Yearly Marketing Package Rates

We understand the need for companies to be in front of potential customers 24/7. That is why we have created 5 unique and affordable packages where you can have your products/services in front of your **direct target market** in our bi-monthly magazine and online for an entire year at an affordable rate.

Package 1: Total: \$6,000

6 x 1 page full color ads in BC Advantage
1 banner on our BC Advantage web site
1 banner on bi-monthly e-newsletters
Online business directory listing
Unlimited press releases

Package 2: Total: \$4,500

6 x 1/2 page full color ads in BC Advantage
1 banner on our BC Advantage web site
1 banner on bi-monthly e-newsletters
Online business directory listing
Unlimited press releases

Package 3: Total: \$3,500

6 x 1/3 page full color ads in BC Advantage
1 banner on our BC Advantage web site
1 banner on bi-monthly e-newsletters
Online business directory listing
Unlimited press releases

Package 4: Total: \$3,000

6 x 1/4 page full color ads in BC Advantage
1 banner on our BC Advantage web site
1 banner on bi-monthly e-newsletters
Online business directory listing
Unlimited press releases

Package 5: Total: \$2,500

6 x 1/6 page full color ads in BC Advantage
1 banner on our BC Advantage web site
1 banner on bi-monthly e-newsletters
Online business directory listing
Unlimited press releases

OTHER ADVERTISING OPPORTUNITIES

BC Advantage also offers a large number of other advertising opportunities in both print and online. Such features are listed below.

Home Page Sponsor Options:

We have select featured banner positions on our home to enable maximum exposure for your company.

Section Sponsorship

BC Advantage has nine distinct sections. Position your banner at the top of one or more of these dedicated sections for premier positioning.

Article Sponsorship

You now have the unique ability to sponsor articles. As a subscriber clicks on a particular article that is sponsored by you, your banner will prominently be displayed at the top of the article.

Member Monthly Special

This unique position will give you the opportunity to place your banner on our members login area. As each member logs in, your ad will be positioned immediately in front of every member.

E-Blast

Bi-Weekly E-Blast emailed to over 35,000 registered subscribers. Have your company featured within this e-newsletter.

Please call one of our professional sales staff on 877 700 3002 to find about more information on any of these excellent advertising opportunities.



Print Issues per year

6

E-newsletters sent per year

26

Your ads viewed by our members

24/7

Call us at 877 700 3002 or email: sales@billing-coding.com