

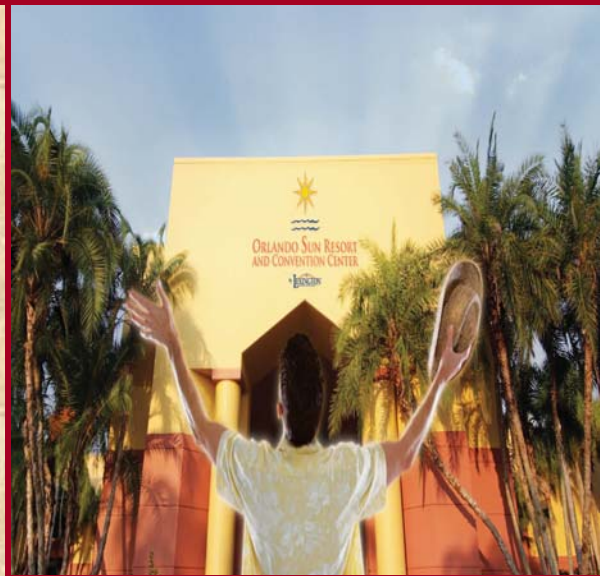
Coding, Billing and Compliance Summit

Orlando Sun Resort and Convention Center

Join our expert panel of speakers in beautiful Orlando while increasing your knowledge efficacy in coding, compliance and billing within your organization. Our topics were selected based on popular demand from our past conference attendees. We hope you'll join us in earning up to 16 CEU's at this low cost, high quality healthcare event!

Expand Your Knowledge and Expertise:

- Learn from experienced healthcare professionals first-hand, critical areas of coding and compliance from an attorney and actual case examples
- Take away tips and tools for evaluation and implementation; make effective changes when you get back
- Reduce risks by understanding correct interpretation of regulatory guidelines
- Get up-to-date on coding specifics by specialty by getting current
- Ask our panel of experts pressing questions you've been anxiously waiting to get answered
- Earn CEUs from multiple organizations while networking with other healthcare professionals



Wednesday, Feb 13, 2008 6:00pm-8:00pm

Thursday, Feb 14, 2008 8:00am-6:00pm

Friday, Feb 15, 2008 8:00am-4:30pm

Who Should Attend:

- Physicians and Medical Providers*
- Coders and Billing Specialists*
- Medical Practice Managers*
- Compliance Officers and Auditors*
- Consultants, Teachers, Lawyers*
- Health Plan and Insurance Personnel*

Earn 16 Continuing Education Credits From:

- American Academy of Professional Coders (AAPC)
- Association of Registered Health Care Professionals (ARHCP)
- American Association of Medical Assistants (AAMA)
- Professional Healthcare Institute of America (PHIA)

Post Summit Workshop

Saturday, Feb 16, 2008 8:00am-12:00pm

"ABC's of Independent Contracting:
Techniques, Tools, & Tips on Consulting"

Faculty Experts

Our exceptional panel of speakers are nationally recognized experts in health care consulting, compliance and education.



Susan Garrison, CHC, CPC, CCS-P, CPAR, CPC-H

Susan is the Executive Vice President of both Med Law Advisors and the healthcare consulting division of Magnus Confidential, Inc. As a consultant to hundreds of healthcare providers, legal teams, accountants and related organizations, Susan has assisted clients in all facets of documentation, coding, billing, compliance, and litigation needs. With over 25 years of experience in healthcare management, Susan held prior positions of Senior Manager of Outpatient Consulting Services with the 3M Company, VP of Accounts Receivable Management with MedPartners, VP of Outpatient Consulting Services with Healthcare Management Advisors, and Fair Hearing Officer for Georgia's Medicare Carrier. She has also served as Past President of the AAPCs' National Advisory Board.



Terence Johnson, JD, CPC, CCP

Terence is vice-president of CPC Solutions, Inc., with over 17 years experience in the field. He is a former member of the Academy's national legal advisory board and former author of the Coding Compass article for *Coding Edge* magazine. Terence is an approved PMCC instructor and a national speaker on various coding and compliance topics.



Betty A. Johnson, BA, CPC, CCS-P, RMC, CIC, CCP, CPC-H

Betty is the president and principal consultant of CPC Solutions, Inc., with over 20 years experience in the field. She served as a member of the American Academy of Professional Coders' National Advisory Board from 2004-2007 and was elected as the Member Relations – East officer from 2005-2007. Betty is an approved PMCC instructor, has spoken nationally for providers, payors and institutions including Blue Cross Blue Shield, the AAPC, and The Coding Institute. Betty holds a B.A. in Healthcare Administration and is called upon frequently to provide auditing services, lecture and author articles.



Robin Linker, CPC, CPC-H, CCS-P, MCS-P, CPC-P, RMC, CHC

Robin is the co-founder of the Rocky Mountain Healthcare Institute and CEO of Robin Linker & Associates, a nationally known healthcare consulting firm. With over 30 years in healthcare, she provides consulting, auditing, research and education in most areas of practice management, compliance and correct coding for providers, payors and multiple Healthcare Associations and Medical Societies. She is certified in both physician and facility coding through AAPC and AHIMA, and is dually certified in medical compliance. She is a member of the Physician Education, Training and Advisory Group (PETAG) for CMS and is the former Director of Education and Technical Development for the American Academy of Professional Coders. She provides expert case witnessing in fraud and abuse, and is an experienced IRO involved in OIG cases.

We have received pre-approval for CEUs from the following organizations for this event:

- | | | |
|---|---|-------------------------|
| <i>The American Academy of Professional Coders</i> | <i>Credentials Supported: CPC, CPC-H, CPC-P</i> | <i>16.0 CEUs</i> |
| <i>The American Association of Medical Assistants</i> | <i>Credentials Supported: CMA</i> | <i>16.0 CEUs</i> |
| <i>The Association of Registered Health Care Professionals</i> | <i>Credentials Supported: RMC</i> | <i>16.0 CEUS</i> |
| <i>The Professional Healthcare Institute of America</i> | <i>Credentials Supported: CCP, CCP-H, CCP-AS</i> | <i>16.0 CEUs</i> |

This program has prior approval of the above institutions for 16.0 continuing education units. Granting of this approval in no way constitutes endorsement by the institutions of the program, content, or program sponsor.



Coding, Billing and Compliance Summit

Orlando, FL - February 13-15, 2008

***REGISTRATION FORM** (Please check **one** class for each session time)

*Attendee / Badge Name: _____

Wednesday, February 13, 2008

6:30pm – 8:00pm

6:00pm – 8:00pm Registration / Kick-off

ICD-10-CM: The New Coding Frontier
Speaker: Robin Linker

Thursday, February 14, 2008

7:00am - 8:00am

Breakfast

8:00am - 10:00am
Class 1A 2.0 CEUs

**2008 Coding Changes:
E/M and Medicine**
Speaker: Robin Linker

10:15am - 11:45pm
Class 2A 1.5 CEUs

**Heart Smart:
Diagnotic Cardiology**
Speaker: Betty Johnson

Class 2B 1.5 CEUs

ICD-9-CM Hotspots
Speaker: Terence Johnson

11:45pm - 1:00 pm

Lunch

1:00pm - 2:30pm
Class 3A 1.5 CEUs

OIG Work Plan 2008
Speaker: Terence Johnson

Class 3B 1.5 CEUs

**Primary Care
Coding Challenges**
Speaker: Robin Linker

2:45pm - 4:15pm
Class 4A 1.5 CEUs

**Minor Skin
Procedures
in the Office**
Speaker: Betty Johnson

Class 4B 1.5 CEUs

**Audit Prevention
Through Case Review**
Speaker: Robin Linker

4:30pm - 6:00pm
Class 5A 1.5 CEUs

**Reception
(Hors D'Oeuvres
served)**

Coding, Billing and Compliance Issues:
Questions for the Panel

Friday, February 15, 2008

7:00am - 8:00am

Breakfast

8:00am - 10:00am
Class 6A 2.0 CEUs

**2008 Coding Changes:
Surgery**
Speaker: Betty Johnson

10:15am - 11:45pm
Class 7A 1.5 CEUs

**Effective E/M Auditing
Skills**
Speaker: Susan Garrison

Class 7B 1.5 CEUs

**OIG Watch:
Modifiers 25/59**
Speaker: Terence Johnson

11:45am - 1:00pm

Lunch

1:00pm - 2:30pm
Class 8A 1.5 CEUs

**Heart Smart II: Surgical
Cardiology**
Speaker: Betty Johnson

Class 8B 1.5 CEUs

**Coding from the
Operative Report**
Speaker: Susan Garrison

2:45pm - 4:15pm
Class 9A 1.5 CEUs

Compliance Issues
Speaker: Terence Johnson

Class 9B 1.5 CEUs

Modifier Issues
Speaker: Robin Linker

4:30pm

Closing Comments and
Certificate Distribution

Saturday, February 16, 2008

8:00am - 12:00pm
(Additional \$125.00 fee
for this class)

Post-Conference Workshop

**The ABC's of Independent Contracting:
Techniques, Tools, & Tips on Consulting**
Speakers: Robin Linker, Terence Johnson, Betty Johnson



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Orlando, Florida

February 13-15, 2008

ATTENDEE INFORMATION - Name, Credentials, City and State will be listed on name badges

1st Attendee and Credentials:

Company:

Address:

City: State: Zip:

Phone: Fax:

Email:

Multiple attendee discount requires registrations to be paid and submitted together.

2nd Attendee and Credentials:

3rd Attendee and Credentials:

4th Attendee and Credentials:

STEP 2:

Be sure to fill out and return your class schedule and registration form.

STEP 3: Send Payment to:

CBC Summit
3011 W. 183rd St., Suite 343
Homewood, IL 60430

Or fax your payment and
registration to:
708-589-4446

	Summit Standard Rate	**Early! Register by 12/31/07	BC Advantage Member Rate	Subtotal
Summit Attendance	\$450.00	\$425.00	\$400.00 x	
Post-Summit Workshop	\$125.00	\$125.00	\$125.00	
			TOTAL	

PAYMENT INFORMATION

Make Checks Payable to: **CBC Summit**

Name:

Title: Company:

Address:

City: State: Zip:

Phone: Fax:

Email:

Check enclosed for \$

Charge my credit card \$

Visa

Master Card

Discover

Card #:

Billing Zip Code for Credit Card:

Exp. Date: / Signature:

You may also email your registration, payment or questions to: cpcbetsy@gmail.com



Coding, Billing and Compliance Summit

Orlando, Florida

February 13-15, 2008

CONFERENCE LOCATION:

Orlando Sun Resort and Convention Center
6375 W. Irlo Bronson Hwy.
Kissimmee, FL 34747

Toll free: 877-467-5786 Direct: 407-390-5800



A block of rooms is being held for this event at the Resort at the following rates:

Standard Sleeping Room: \$99.00 per night

Contact the Orlando Sun Resort directly at the number above and identify yourself as a Summit attendee by using the group code **21308CBC**.

Questions? Please feel free to contact either of the conference co-chairs.

Betty Johnson: Phone 708-335-6000

E-Mail: cpcbetsy@gmail.com

Robin Linker: Phone 303-905-2357

E-Mail: RLAcode@aol.com

TOPIC DESCRIPTORS

Heart Smart: Diagnostic Cardiology – This session will cover diagnostic cardiology procedures. Topics to be discussed include EKGs, Echocardiograms, cardiac catheterizations, and pacemakers. Surgical photos will be shown to enhance the learning experience.

Heart Smart II: Surgical Cardiology – This session will cover surgical cardiology procedures. The 30,000 section of CPT, including CABGs and valve replacements will be discussed. Surgical photos will be shown to enhance the learning experience.

Minor Skin Procedures – This session will cover minor skin procedures performed in the office. Topics to be discussed include biopsy, excision, debridements, and repairs. Surgical photos will be shown to enhance the learning experience.

OIG Watch: Modifiers 25 & 59 – This session will cover the Office of Inspector General reports on Modifier 25 and Modifier 59. The purpose, findings, and recommendations of the government on the use (or misuse) of these modifiers will be discussed.

OIG Work Plan for 2008- This session will cover the OIG Work Plan for 2008 and what it means for your office or facility.

Primary Care Coding Challenges- This session will cover the challenges facing Primary Care physicians and their staff regarding coding and billing of their services.

Audit Prevention Through Case Review- This session will cover ways to prevent audit by looking at actual case studies.

ICD-9-CM Hot Topics – This session will cover proper use of commonly used code sets, including hypertension, diabetes, and the neoplasm table. The Official ICD-9-CM Guidelines will be discussed for each.

Compliance Issues for Coders- This session will cover compliance issues for coders and other medical office personnel as related by a former prosecutor. What are your liability areas? What can you do to protect yourself? Come and find out!

Coding from the Op Report- This session will cover the five steps to properly coding from an operative report. You will be taken through each step with example op notes to enhance the learning experience.

Effective E/M Auditing Skills- This session will cover E/M auditing skills. Learn the ins & outs of auditing while using chart notes to enhance the learning experience.

Modifier Issues – This session will cover proper use of modifiers along with the changes to the modifier descriptors for 2008. PLEASE NOTE: This will not include modifiers 25 and 59, as they will be covered in another session.

ABCs of Independent Contracting - This post-summit session will cover techniques for becoming a successful independent contractor. Sample contracts and other helpful tools will be given to each attendee.